

Mountain Memories Association  
**52<sup>nd</sup> Annual Fiesta Days**  
Frazier Park, CA - August 2-4, 2019



## EXHIBITOR INFORMATION

### CALL FOR VENDORS

You are invited to our 52<sup>nd</sup> Annual **FIESTA DAYS** at the **Frazier Mountain Community Park**. Enjoy **thousands of people** from the surrounding counties for a full weekend of fun for the whole family including vendors, live entertainment, family games, a parade, food and more. Come enjoy our Mountain of Memories. **Open to the public, admission is FREE.**

Please find enclosed our vendor application and information. Reserve your booth location NOW, get the same space as last year (or first pick of a new location) and qualify for our **Early Bird Discount** by getting payment & application to us by **May 31<sup>st</sup>**.

### Vendor Information

- **Application Forms** available online at: [FrazierFiestaDays.org/pages/vendors](http://FrazierFiestaDays.org/pages/vendors)
  - Pay online via PayPal and/or mail us your payment and application to:  
Mountain Memories Association: PO Box 858, Frazier Park, CA 93225-0828.
- Location: **Frazier Mountain Community Park**, 3801 Park Drive, Frazier Park, CA 93225.
  - Booths are **12' x 12' on grass** and with **NO POWER**.
  - **Generators** are allowed, but must be quiet and CARB Compliant.
  - Tents and Canopies **MUST** be staked down or tied down (25# weights per pole).
- **Overnight Security:** We have overnight security Friday and Saturday nights.
- **Vendor Parking:** We offer **FREE** dedicated vendor parking.
  - Please **DO NOT** use street parking as it's reserved for our festival attendees.
- **RV Camping:** Dry hookup only, NO RVs in Vendor Parking area. **\$25 / night**.
  - Local Accommodations available at **Motel 6** in Lebec, 661-248-6625, mention us. ;)
- **Auto Access:** If you arrive early, you may be able to get your vehicle close to your booth for the purpose of unloading; however, as this is a public park, we need to be very careful in allowing this. Please arrive early and be ready if needed to park on Park Drive and walk your items to your booth location. The use of a dolly is allowed.
- **Clean Booth:** All booths must meet **Kern County Public Health Department** standards, failure to do so will result in booth closure.
  - **Please checkout with the MMA Information Booth** when you leave the event. This allows us to double check that your booth space has been left clean and free of trash..
- **Smoking:** Please follow signs for designated areas where smoking is not allowed.
- **Booth breakdown** is NOT allowed until 4:00 p.m. Sunday.
  - Vendors with booths dismantled, or without merchandise prior to 4:00 p.m. on Sunday are subject to \$100 early termination fee and/or will not be asked back to future events.
- **Cancellation Policy:** No refunds after July 20, 2019. Vendors needing to cancel their participation in the Fiesta Days event must *notify* Mountain Memories Association no later than **July 20, 2019** in order to receive a full refund of their application fees.
- **Early Bird Discount:** Payments received after May 31, 2019 will NOT qualify for an Early Bird Discount and booth selection will be limited to a choice of remaining available spaces. We accept PayPal and checks (made payable to Mountain Memories Association).

**Mountain Memories Association**

P.O. Box 858, Frazier Park, CA 93225  
[info@FrazierFiestaDays.org](mailto:info@FrazierFiestaDays.org)

[661.623.2340](tel:661.623.2340)  
[FrazierFiestaDays.org](http://FrazierFiestaDays.org)

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**Payment Information**

- PayPal users should send booth fee payments to *paypal@frazierfiestadays.org*.
- Early Bird Applications will NOT be accepted after May 31, 2019.
- Application deadline, with payment by check, is Saturday, July 13, 2019 at 5:00 p.m.
- Applications received Sunday, July 14, 2019 or later, must make payment with a money order, PayPal, cashier's check or cash.

Vendor Type	Price - Booth size: 12'x12'			Discounts	
	1 Booth	2 Booths	3 Booths <sup>†</sup>	Early Bird*	Local**
<b>Artisan</b>	<b>\$150</b>	\$225	\$300	-\$15	-\$15
<b>Commercial</b>	<b>\$195</b>	\$270	\$345	-\$20	-\$20
	1 Booth	2 Booths	<b>Jumbo<sup>†</sup> (x4)</b>		
<b>Non-profit</b>	<b>\$50</b>	\$75	\$100	-\$10	-\$10
<b>Food</b>	\$550	\$650	<b>\$750</b>	-\$25	-\$25
<b>Government</b>	<b>Complimentary / \$0 / FREE</b>			N/A	N/A

**Discounts**

- \* **Early Bird Discount**
  - \*\* **Local Vendor Discount**
  - † **Includes RV Camping Pass**
- Payment deadline: **May 31, 2019.**  
Physical address in: **93243, 93225, 93222, 93536**  
Exhibitor purchasing 3 or more booth get **free RV parking.**

**Event Hours of Operation**

Vendors				Event	
August 2019	Check-In	Setup	Vehicular Access*	Opens*	Closes
Friday, Aug. 2 <sup>nd</sup>	8:00 a.m.	8:00 a.m. - 12:00 p.m.	11:00 a.m.	<b>12:00 p.m.</b>	<b>10:00 p.m.</b>
Saturday, Aug. 3 <sup>rd</sup>	7:00 a.m.	8:00 a.m. - 10:00 p.m.	9:30 a.m.	<b>8:00 a.m.</b>	<b>10:00 p.m.</b>
Sunday, Aug. 4 <sup>th</sup>	8:00 a.m.	8:00 a.m. - 10:00 p.m.	9:00 a.m.	<b>10:00 a.m.</b>	<b>4:00 p.m.</b>
Check-Out		4:00 p.m. - 6:00 p.m.	Please checkout at the Information Booth		

- Vehicular access: Ends prior to opening times and not until after 4:30 p.m. Sunday.
- Carnival hours: 1:00 p.m. through 10:00 p.m. (or as crowd allows).

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## 2019 EXHIBITOR APPLICATION

**Type of Business**

Artisan / Crafter     Commercial     Non Profit     Government     Concessionaire

Name of Artisan / Crafter / Exhibitor / Business / Company / Agency [Please print clearly]

Physical / Mailing Address

City, State, ZIP Code

Contact Name

Driver's License / Identification Number

Email Address

California Seller's Permit # (Selling vendors)

Home /  Work Phone Number

Kern County Health Permit (Food vendors)

Cell / Mobile Phone Number

Tax ID / EIN (Nonprofit vendors)

Emergency Contact Name

Emergency Contact Phone

Mail completed application, pictures, agreement and payment to:  
**Mountain Memories Association - P.O. Box 858 - Frazier Park, CA 93225**  
 or dropped off in person at: Mountain Top Video, 3620 Mt. Pinos Way #103, Frazier Park

Number of Booths:	#	Discounts:	\$
Number of RV Passes:	#	Total Payment Enclosed:	\$
<b>MOUNTAIN MEMORIES ASSOCIATION - OFFICE USE ONLY BELOW</b>			
Application Received:	___ / ___ / 2019	Space Fee:	\$
Discounts:	\$	RV Fee:	\$
Payment	\$	<input type="checkbox"/> PP, <input type="checkbox"/> Chk, <input type="checkbox"/> Cash, <input type="checkbox"/> MO # _____	
<input type="checkbox"/> Pictures Received	<input type="checkbox"/> Agreement Received	<input type="checkbox"/> Confirmation Sent	<input type="checkbox"/> Permit Checked

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**EXHIBITOR AGREEMENT**

**Exhibitor Terms**

**ALL EXHIBITORS**

- I have read, agreed with and understood our Fiesta Days “General Terms”.

**ARTISAN / CRAFTER**

- I qualify as an “Artisan/Crafter” exhibitor as indicated by the 3 or more pictures I have included showing my handcrafted product to be displayed and sold at this event. At least 80% of the products sold at my booth have been made by hand by myself or another artisan with whom I am sharing a space.

**NON-PROFIT**

- I qualify as a “Nonprofit” exhibitor as indicated by my 501(c) status with the Internal Revenue Service. Your organization’s ID number is required to be on your application.

**GOVERNMENT AGENCY**

- I represent a government or state agency and understand that my booth space is complimentary on the condition that I provide the community with information about my agency and will work to better my agency’s public relations with the community at large.

**FOOD CONCESSIONAIRE**

- I have provided a menu of ALL food items to be sold during the event. If items not listed on the menu are offered for sale during this event, I understand Mountain Memories Association will request I discontinue the sale of these items and/or ask me to leave the event.
- I have included a Certificate of Insurance with the following endorsement:

MOUNTAIN MEMORIES, ITS OFFICERS, AGENTS AND BOARDS SHALL BE NAMED ADDITIONAL INSURED FOR GENERAL LIABILITY AS RESPECTS TO THE ACTIVITIES OF THE NAMED INSURED AS RESPECTS FOR PARTICIPATION IN FIESTA DAYS EVENT FROM AUGUST 2 THROUGH AUGUST 4, 2019.

- I understand that there is NO power and that NO generator will be provided, but I can bring my own quiet and CARB Compliant unit.
- I understand that the Applicant is responsible for his/her liability insurance. Mountain Memories Association does not provide coverage of any kind to the Applicant.
- I have included a valid, current Health Permit with this application.
- I understand that trailers, vans and trucks that are part of my booth must be parked within my assigned booth space. All other vehicles must be moved to the designated area immediately upon completion of setting up my booth.

\_\_\_\_\_  
Signature of Exhibitor

\_\_\_\_\_  
Printed Name

\_\_\_ / \_\_\_ / 2019  
Date

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## 52<sup>nd</sup> Annual Fiesta Days

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#### General Terms

- I UNDERSTAND THAT ALL BOOTH ASSIGNMENTS ARE FINAL.
- I agree to keep my assigned space in good condition, clean and free of debris and to comply with all Health Department requirements as set forth in the memorandum sent to Mountain Memories Association, by the Kern County Public Health Department. Failure to do so will result in removal from the event, or/and banishment from future events.
- I understand that electricity will not be provided, I may have a quiet generator, housed within my booth space, if I wish to have lighting or electricity for my booth. I understand that any generator must be quiet and CARB Compliant.
- I understand that while smoking is allowed in Kern County Parks, I will be asked to be a considerate neighbor and not smoke cigarettes while inside my booth area if it bothers other vendors and exhibitors located nearby. Smoking is NOT ALLOWED in booths selling any food products in accordance with Kern County Department of Health.
- I agree to sell or exhibit only items that are intended for enjoyment by the general public. The sale of illegal or legal items that are associated with drugs, pornography (or are objectionable), fireworks, stink bombs, bomb bags, silly string, airsoft guns, water pistols or rifles will not be permitted at Fiesta Days.
  - THE SALE OF RESTRICTED ITEMS WILL RESULT IN MOUNTAIN MEMORIES ASSOCIATION ASKING ME TO LEAVE THE EVENT AND THE FORFEITURE OF ALL FEES PAID, AND/OR BANISHMENT FROM FUTURE EVENTS.
- I will not dismantle my booth or remove my merchandise before 4:00 p.m. on Sunday, August 4, 2019. I understand that dismantling my booth or removing my merchandise early will result in \$100 early termination fee and/or banishment from future events.
- **First Responders** - Mountain Memories Association requires that vending booths be open to the public until 4:00 p.m. on Sunday, August 4, 2019. However, it is the understanding of the Association and my agency that if my booth's staff is called to duty in the event of an emergency this expectation will be waived.
- **Packaged Foods** - Vendors who plan to sell (give away to the public) ANY prepackaged food (snacks or drinks) need to provide a current **Temporary Food Location Permit** from the **Kern County Health Department**.
  - Current Environmental Health Permit for Temporary Food Establishment is required from the Kern County Department of Public Health. A copy of this permit needs to be with Mountain Memories Association by July 1, 2019 as our list is due to report to the KCDPH no later than 10 days prior to our event. For all your questions about getting Health Permits in Kern County, go to the Health Department 2700 M Street, Suite 300, Bakersfield, CA 93301, (661) 862-8700.
- I understand that the Applicant is responsible for their own liability insurance. Mountain Memories Association does not provide coverage of any kind to the Applicant or their representatives.
- I understand that all paid Applicants become a member of Mountain Memories Association for one year as a condition of exhibiting. The \$2 membership fee is included in my exhibitor fees.
- **Cancellation Policy** - Any exhibitor that must cancel their participation in the Fiesta Days event must notify Mountain Memories Association no later than Saturday, July 20, 2019 in order to receive a full refund of their application fees.
- The foregoing includes all Agreements between the Parties and acknowledges that are no other agreements unless specified and initialed below by a Mountain Memories Official. I have read and agree to the above conditions.
- The undersigned ("Applicant") agrees, on behalf of himself/herself and his/her heirs, devisees, representatives and assigns, to indemnify, defend and hold harmless Mountain Memories Association to the fullest extent authorized by law from all losses, damages, injuries, death, claims, suits and expenses, including attorneys fees, of any type or nature ("Claims") arising out of or relating to the presence on or access to property where Fiesta Days weekend is held, of Applicant and any minor children entering with or under the supervision of Applicant, including Claims arising in part from Applicant's active or passive negligence, failure to make payments to any suppliers and Claims based on any duty (which Applicant hereby waives) of Mountain Memories Association to warn Applicant of, or guard Applicant against, any dangerous condition, structure, use or activity during Fiesta Days weekend. The term "Mountain Memories Association" includes its members, Board of Directors, their employees, agents, insurers and assigns.
- Valid California **Seller's Permit**, We are required as a special event operator by the California Department of Tax and Fee Administration to collect Seller's business name, mailing address, telephone number, driver's license number (or other state issued identification), description of items sold and the seller's permit number. Seller's with a missing or invalid permit number will not be allowed to sell.
- **Mountain Memories Association reserves the right to refuse space to any exhibitor.**

\_\_\_\_\_  
Signature of Exhibitor

\_\_\_\_\_  
Printed Name

\_\_\_\_/\_\_\_\_/2019  
Date

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